

# Media Policy V3

# Media

## Policy V3 2024

*'Tactical Security Options Ltd' operates an official media policy  
The policy sets limits on how the organization's employees should interact with the media.*

*'Tactical Security Options Ltd' aim is to be: Open, Transparent, Honest, Pro-active and Helpful*

*However, it may be necessary not to comment on incidents or events particularly where the organisation is involved in providing confidential information or assisting official agencies.*

*All media related enquiries are to be handled by Head Office.*

*Trained and experienced staff will respond to all enquiries and where appropriate arrange interviews with the Media Liaison Officer and relevant senior staff*

*'Tactical Security Options Ltd' media objectives are:*

*To promote the reputation of the organisation  
To respond quickly and effectively to media enquiries  
To work impartially and effectively with official agencies  
Respect organisations and individuals rights to confidentiality*

*Remember, however well-intentioned their motives when representatives of the press call, they may possibly have an agenda.*

*The agenda may not be in the interests of the organisation or other involved parties or helpful to the solving/resolving of a particular issue or incident.*

*You should therefore deal with all media questions with good humour and direct all enquiries to Head Office.*

Approved by:

Dave Pattinson

Managing Director

Issue Date:

19<sup>th</sup> September 2023

Last Review Date:

9<sup>th</sup> August 2024

Next Review Date

9<sup>th</sup> August 2025

Ref: PV 09

*This policy will be reviewed annually or earlier if significant changes occur, to ensure its continuing suitability, adequacy, and effectiveness.*